



NerdWallet Hires LinkedIn Executive Bhaskar Ghosh as VP of Engineering and Operations, Adds David Henke as First Board and Technology Advisor

Ghosh Joins NerdWallet as the Company Focuses on Building Next-Generation Applications and Platforms in the Personal Finance Space for Consumers and Small Businesses



San Francisco – September 25, 2014 – NerdWallet, the fast-growing startup that helps consumers make smart financial decisions by putting knowledge in their wallets, has hired Bhaskar Ghosh as its Vice President of Engineering and Operations. Ghosh comes from LinkedIn, where he was the Senior Director of Engineering and Business Operations, leading the company’s core Data Infrastructure initiatives and driving strategic analytics platforms for the Sales and Marketing teams.

Ghosh now joins NerdWallet as the company looks to solve one of the most complex problems facing Americans: making decisions about their personal finances.

“NerdWallet’s engineering and product ambitions are immense,” said NerdWallet CEO Tim Chen. “We want to completely change the way consumers make financial decisions and interact with the banking system. We also realize there’s a huge problem in the personal finance space – there’s not enough transparency when making financial decisions. We’re very fortunate to have a leader like Bhaskar join NerdWallet as we get ready to disrupt the personal finance industry.”

While at LinkedIn, Ghosh was a key leader in the company’s big-data push, and was responsible for building and leading a data-infrastructure team of more than 120 engineers while helping scale membership more than fivefold. During his four years there, Ghosh and his team built numerous platforms that turned LinkedIn into a major data-technology player and a hot spot for engineering talent.

As Ghosh helped revolutionize how people network and find a job, he now joins NerdWallet as the company looks to shift consumer behavior surrounding personal finance by scaling its product and platform offerings. Prior to LinkedIn, Ghosh was at Yahoo, and before that he was at Oracle. Ghosh holds a Ph.D. in computer science from Yale University.

“I’m excited to join a visionary company like NerdWallet,” said Ghosh. “The financial market is so dynamic – consumers now have more choices than ever before. The personal finance space is truly complex, and I’m looking forward to using technology and data to transform this



traditional business space. I'm also thrilled to work closely with two trusted colleagues: Dan Yoo and David Henke."

David Henke, NerdWallet's First Board and Technology Advisor



Henke, a Silicon Valley veteran, joins NerdWallet as its first board and technology advisor. Most recently, Henke was the Senior VP of Engineering and Operations at LinkedIn, and before that he held senior executive positions at Yahoo, AltaVista and Silicon Graphics, and founded two software companies that were acquired. He is currently an active board member for Turn and Brigade Media.

"I have been in and around the valley for 30-plus years, and NerdWallet is one of the most ambitious companies I have met," said Henke. "The company is at an inflection point right now— young, but at the same time possessing an incredible growth trajectory. At this point in my career, I'm looking to help NerdWallet

in critical areas that a growing company needs, such as talent, leadership, culture and a great technology vision."

About NerdWallet

NerdWallet is home to teams of financial "Nerds" who crunch numbers and gather information to simplify financial decisions for consumers. The user-friendly site covers banking, credit cards, health, insurance, mortgages, shopping, small business and more. NerdWallet is bootstrapped, has more than 100 employees, and is looking to more than double in the next year.

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